

The Central Louisiana Regional Chamber of Commerce and the Central Louisiana Regional Port Cordially Invite You to a Ribbon Cutting and Open House for the New Cool Planet Warehouse Facility.



Wednesday, November 20th 9:30 - 10:30 a.m. 9:30 a.m. Ribbon Cutting 612 River Port Road Alexandria, LA

All attendees have the opportunity to win prizes of



## About Cool Planet

Cool Planet is an agriculture technology company that develops, and markets Engineered Biocarbon™ technology products for soil health. The company's first commercial product line is Cool Terra®, an award-winning soil amendment, which works to improve key soil performance characteristics for greater plant growth and quality. Cool Terra® is also carbon negative. Over 125 independent, 3rd party field trials have shown that Cool Terra® delivers, on average, a greater than 12% increase in yield while generating a greater than 3:1 grower return on investment. Cool Terra® provides sustainability and profitability for agriculture, landscape, turf, nursery and ornamental markets. Cool Planet is also innovating animal nutrition, microbial, and early plant establishment products to address the growing global concerns of soil health, sustainability and food security.

To learn more about Cool Planet, click here.